



First sensations at the wheel of the new Ibiza

## The 5<sup>th</sup> generation, on the move

- / **More spacious and greater stability, main benefits of the new SEAT Ibiza thanks to the Volkswagen Group's MQB A0 platform**
- / **This dynamic, versatile car adapts to all kinds of roads**
- / **The interior features an 8 inch touchscreen**

**Martorell 12/04/17.** – **“When you drive the new SEAT Ibiza it feels like you’re at the wheel of a high end model”.** This is how SEAT Technical Centre engineer Thomas Schauer sums up his experience of driving this iconic model for the first time. Schauer reveals the keys to the increase in quality that can be found on the fifth generation Ibiza.

**-More roominess and stability:** According to Schauer, these are the main benefits achieved by this new model thanks to the Volkswagen Group's MQB A0 platform, and which **“the driver can appreciate while at the wheel”.** The fifth generation Ibiza is more robust and more spacious. In addition to being 87 millimetres wider, there is also 24 mm more headroom in the front seats as well as 35 mm more legroom in the rear seats.

**-Dynamic and versatile:** This is a dynamic car, and versatile at the same time. Thomas Schauer highlights that this is a vehicle that performs well driving in the city as well as on the open road. Around curves, for example, **“it adheres very well to the asphalt and has a great deal of stability”.**

**-More sustainable engines thanks to CNG:** The fifth generation is equipped with a Compressed Natural Gas engine. In fact, SEAT is the first brand to offer CNG in this segment, thanks to the new MQB A0 platform. These models reduce nitrogen oxide emissions by up to 85% compared to diesel powered engines.

**-The largest boot of its segment:** With a volume of 355 litres, which is 63 litres more than the previous generation, the new Ibiza has the largest boot in its segment.

**-8 inch touchscreen:** This is the first time that the Ibiza features an 8 inch integrated touchscreen. In addition, as pointed out by the engineer, it is also equipped with the latest technology in terms of connectivity. In the interior a further characteristic is the wireless charger with GSM signal amplifier.

**-More driver assistance systems:** This model features several driver assistance systems commonly found on the Leon or the Ateca, but not usually in this class, such as Front Assist, Traffic Jam Assist and ACC adaptive cruise control, among others.



**SEAT** is the only company that designs, develops, manufactures and markets cars in Spain. A member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), exporting 81% of its vehicles, and is present in over 80 countries through a network of 1,700 dealerships. In 2016, SEAT obtained an operating profit of 143 million euros, the highest in the history of the brand, and achieved worldwide sales of nearly 410,000 vehicles.

SEAT Group employs more than 14,500 professionals at its three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the highly successful Ibiza and Leon. Additionally, the company produces the Ateca and the Toledo in the Czech Republic, the Alhambra in Portugal and the Mii in Slovakia.

The multinational has a Technical Centre, which operates as a knowledge hub that brings together 1,000 engineers who are focussed on developing innovation for Spain's largest industrial investor in R&D. SEAT already features the latest connectivity technology in its vehicle range and is currently engaged in the company's global digitalisation process to promote the mobility of the future.

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